



8346 Canary Drive  
Kalamazoo, MI 49009

We need all of the detectives we can get for this fall's conference. Solve the following message to get your first clue. Look for more clues at the conference!

Agd qjqogfuhq pudqofad vme nqqz wupzmbbqp. Tqxb ge ruzp ftq akefqdk eb qmwqd. K

SCBWI

Solves The

# Mystery

Of Writing and Illustrating  
for Children



Featuring the  
Case of the Missing  
National Executive  
Director

Michigan Chapter Fall Conference  
October 6-8, 2006  
Kellogg Biological Station

# GET A C L U E

Receive valuable feedback from professionals...

## 1. Paid Manuscript Reviews

Receive a written critique and 15 minute consultation with Cheryl Klein, Susan Pearson or Rosemary Stimola. You may indicate a preference, but we cannot guarantee your choice. Spaces are limited and will be filled by lottery. To participate, you must be a member of SCBWI and registered for the conference. Manuscripts must be typed and double spaced. Send one complete picture book or magazine piece (10 pages max) or one complete chapter of a longer work with synopsis (10 pages max). **DEADLINE:** All manuscripts **MUST** be postmarked by August 21. Send the manuscript, a separate \$35 check made out to SCBWI-MI and a SASE sufficient to return your manuscript to the address below.

## 2. Paid Portfolio Reviews

Register for a twenty minute portfolio review with Tim Gillner, art director at Boyds Mills. Space is limited. Please send a separate \$35 check (made out to SCBWI-MI) with your request to the address below. Bring your portfolio with you to the conference. **DEADLINE:** All requests for a portfolio review **MUST** be postmarked by August 21.

## 3. First Pages Submissions

A panel of guest speakers will give impromptu feedback on manuscript "first pages" and single illustration pieces. Submissions will be anonymous and read aloud to the panel. Spaces are limited and filled by lottery. To participate, send the first page of your story, formatted as follows: Put the manuscript title, genre and intended audience at the top. On the next line, begin the text. Double space and fill the entire page. Use font size 12 and one inch margins. On the **BACK**, write your name in pencil. Illustrators: send 6 color copies of an illustrated narrative piece (no portraits or character sketches). There is no fee for First Pages submissions, but due to time constraints all submissions may not be reviewed.

TIP: Although each attendant is only eligible for one professional review (first pages or paid ms.), you may register for both to increase your chances.

**Send manuscripts, first pages, portfolio review requests and checks to:**

**Susi Walter at 54637 Mahogany Drive, Macomb, MI 48042**

**Questions? Email Susi at [susiwalter@comcast.net](mailto:susiwalter@comcast.net)**

## Registration Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Check all those that apply:

- \_\_\_\_ Require vegetarian meals
- \_\_\_\_ Will bring a silent auction item
- \_\_\_\_ Will bring books to sell
- \_\_\_\_ Wish to participate in portfolio display
- \_\_\_\_ Room mate request \_\_\_\_\_
- \_\_\_\_ Genre for peer critique group \_\_\_\_\_

SCBWI Member Rate: \$255  
Non-member Rate: \$265  
Commuter Rate: \$140  
Upjohn House Tour \$ 3  
Discount certificates (minus) \_\_\_\_\_  
**TOTAL ENCLOSED** \_\_\_\_\_

**POSTMARKED BY SEPTEMBER 15.** Send registration to:

Rachel Anderson  
2940 Broka Drive  
Beaverton, MI 48612

Include email address or SASE for confirmation and directions.  
**SEND MANUSCRIPT AND PORTFOLIO REVIEW REQUESTS SEPARATELY.**

Due to limited availability, single rooms will only be reserved for our guest speakers. If you desire a private room, you should register for the commuter rate and make your own reservations at Gull Lake Inn Hotel (269) 731-4131 or a hotel of your choice.

### Questions?

Contact our co-chairs by phone or email (please use SCBWI in subject line).  
Leslie Helakoski , 269/624-1130, lelhel@hotmail.com  
Gail Flynn, 269/353-3143, kzoorkids@yahoo.com

# Main SUSPECTS

## Cheryl Klein, Editor

Cheryl graduated from Carleton College and immediately joined Arthur A. Levine/Scholastic Books where she quickly became known as the imprint's baker and Queen of Editorial Doggerel. She has worked with an extensive range of international and domestic writers and illustrators including Lisa Yee, Saxton Freymann, David Small, Kate Constable, Laura Gallego Garcia, and Senator Ted Kennedy. Visit her website at: [www.cherylklein.com](http://www.cherylklein.com)

## Peter Jacobi Writer, Professor of Journalism

A professor emeritus of journalism at Indiana University and a consultant with magazines and corporations, helping CEO's, writers and editors learn to express their ideas more effectively. His many articles and books are standard reference sources for journalists.

## Amy L. Young Author/Illustrator

A Fine Arts graduate of Yale with an MFA in painting from Indiana University. Her illustration clients include United Airlines, The Chicago Tribune and the New York Times. Amy is the author of: *BELINDA THE BAL-LERINA*, *BELINDA IN PARIS*, and *BELINDA AND THE GLASS SLIPPER*. She has also illustrated numerous books by other authors.

## Rosemary Stimola Literary Agent

A former professor of language and literature and an award-winning children's bookseller, Rosemary formalized the Stimola Literary Studio in 1997. Representing both fiction and nonfiction from preschool through young adult, she counts Carol Carrick, Suzanne Collins, Ken Mochizuki, James Proimos and Matt Tavares among her list of published clients.

## Susan Pearson, Editor

Currently the editor of *Chronicle Books*, Susan has been editor-in-chief of *Carolrhoda Books* and *Lothrop, Lee & Shepard Books*. She is also the author of more than twenty-five books for children and several books on poetry.

## Tim Gillner, Art Director

Tim graduated from the Art Institute of Pittsburgh in 1979. He has worked in magazines, textbooks, and trade books for the past twenty-six years. Tim is directly responsible for the design and production of all *Boyd's Mills Press* books, and has taught *Book Illustration* at *Marywood University* for the past twelve years.

# The SCENE of the Crime

The Kellogg Biological Station--near Kalamazoo is nestled among a wooded retreat on the beautiful shores of Gull Lake. Walking trails provide an inspirational element, and the Upjohn family summer cottage on campus is a must-see. If you are interested in touring the Upjohn cottage, enclose an additional \$3 for the tour and mark the registration form.

Biological Station  
3700 E. Gull Lake Drive  
Hickory Corners, 49060

## Suspicious Characters

**Christine Kole MacLean** has been a professional writer and editor for 20 years. She is the co-creator and editor of *Jugglezine.com*, an online magazine about balancing work and life. Christine is the author of several books for children, including the *Mary Margaret* series. Her first young adult novel, *HOW IT'S DONE*, will be released in September.

**Jim Benton** has created thousands of original characters appearing in books, magazines, television and online. He has been hailed as "the most visible cartoonist in America" by *People Magazine*, and his *It's Happy Bunny* was recognized by the Licensing Industry Merchandisers Association as the Best Art Brand License of the Year. His current publishers include Scholastic, Simon and Schuster, and HarperCollins.

# itinerary

## FRIDAY

- 4-5:45 Check-in
- 5:45-6:45 Dinner
- 7:00-8:00 Cheryl Klein
- 8:15-9:45 Open Mike
- 10:00-10:30 Book sales/munch & mingle

## SATURDAY

- 8:00-8:45 Breakfast
- 9:00-10:00 Amy Young
- 10:15-11:15 Peter Jacobi
- 11:30-12:30 Book signings & sales
- 12:30-1:30 Lunch
- 1:30-2:30 Breakout sessions
  - Tim Gillner
  - Christine MacLean
- 2:30-5:00 Creative Time
- 5:00-6:00 Susan Pearson
- 6:00-7:00 Dinner
- 7:00-8:00 Rosemary Stimola
- 8:15-9:45 First Pages Panel
- 9:45-10:30 Book sales/volunteer roundup

## SUNDAY

- 8:00-8:45 Breakfast
- 8:45-9:00 Announcements
- 9:00-10:00 Jim Benton
- 10:15-11:30 Peer Critique sessions
- 11:30-12:00 Book sales & signings
- 12:00-1:00 Lunch
- 1:00-2:15 Panel discussion
- 2:15-3:00 Closing/door prizes

... and feedback from talented peers.

### 4. Open Mic

Sign up at check-in. Participants read a brief excerpt from their unpublished manuscript. Time will be limited to three minutes or less. Anonymous critiques will be given by audience members. Open mic provides a broad range of reactions to your work.

### 5. Peer Critique Groups

Small group critiques in your genre of choice are guided by an experienced facilitator. Writers: Bring 6 copies of your manuscript (no more than 6 pages, typed, double-spaced). Please indicate your genre on the registration form. Illustrators: Bring dummies or portfolios.

### 6. Portfolio Display

Bring your portfolio for others to peruse! Cards will be available for anonymous or signed comments. Optional: Bring postcards with contact information to put next to your work. Everyone is welcome to view the portfolios and comments are encouraged.

### Silent Auction

The silent auction will again be available for the benefit of SCBWI-MI. Participants are asked to donate an enticing or unusual item. Do you have an old book on writing? A 'Keep Out: Writer at Work' sign? Time to donate for a manuscript critique? A painting or sketch? Inspirational items? Bring something fun to auction and bid on other items. (Cash or Check only)

### Book Sales

Books by our conference speakers and attendees will be available throughout the conference. SCBWI-MI retains 20% of all sales. If you wish to sell your books, email a list of titles, number of copies and prices to Jennifer Whistler at [jenniferjwhistler@yahoo.com](mailto:jenniferjwhistler@yahoo.com). Please put "book sales" in the subject line. SCBWI merchandise will also be available for purchase. (Cash or check only)



