

**SCBWI-MI
2008 Fall Conference**

COOKING UP A GREAT STORY!

SEPTEMBER 26-28, 2008

***THE RETREAT CENTER AT ST. JOHN'S
44011 Five Mile Road
PLYMOUTH, MI 48170***

The Cook Book Includes:

- ***Top of The Class Creative Chefs***
- ***New Tools for Illustrators - Demo***
- ***Over 50 Professional Critique Slots***

EXECUTIVE CHEFS:

Paula Morrow, Editor of Boxing Day Books, www.boxingdaybooks.com

In 2007, Paula launched Boxing Day Books, a small independent publisher of high quality, special interest trade books. She worked at The Cricket Group for 15 years as executive editor of *Ladybug* and *Babybug* magazines and editor for Cricket Books. Prior to that, she was a long-time professional children's librarian. Paula is a regular columnist for the children's writers' magazine *Once Upon a Time*, and instructor with the Institute of Children's Literature. She is the author of more than two hundred published stories/articles/poems/activities. www.paulamorrow.com

Daniel Lee, Editor of *Jack and Jill* Magazine, Children's Better Health Institute
Daniel graduated Indiana University in 1987 with a degree in English and Political Science. Since 1994, he has been with Children's Better Health Institute as editor of *Jack and Jill* magazine. Daniel is married with two young children. www.cbhi.org

Kate Sullivan, Assistant Editor of Little, Brown Books for Young Readers and Cindy Eagan's teen girl imprint – Poppy
At Little, Brown Books Kate assists on such bestselling series as *Gossip Girl*, *The Clique*, *Poseur*, and *The A-List*. Prior to Little, Brown, Kate was an editorial assistant at Walker Books for Young Readers/ Bloomsbury Children's Books, where she worked with an editor of many nonfiction and fiction picture titles including the Caldecott Honor book *Gone Wild* by David McLimons. www.lb-teens.com and www.pickapoppy.com

Ted Malawer, Agent with Firebrand Literary, www.firebrandliterary.com
Ted joined Firebrand Literary in 2007 where he focuses on MG and YA literature. His first year included six-figure deals with Scholastic, Hyperion, Random House, and Little, Brown and Company – all from debut authors. A graduate of Columbia University and The Juilliard School, Ted is especially interested in stories with musical/theatrical themes, as well as manuscripts that blend commercial sensibility with beautiful storytelling.

Barbara Seuling, Author and Speaker, www.barbaraseuling.com
Barbara is a former children's book editor and the author and/or illustrator of more than sixty books for children, as well as *How to Write a Children's Book and Get It Published*, now in its third edition. She is director of The Manuscript Workshop in Vermont, where writers come each summer to prepare in depth for the rigors of a competitive career. Barbara is an active member of the board of advisors of the Society of Children's Book Writers & Illustrators and her regular column, "In This Together," appears in *Once Upon a Time*. She is a New Yorker who spends part of the year in southern Vermont.

Bob Morrow, Submissions Editor; Publicity/Promotion Director -- Boxing Day Books
Bob began writing for children's magazines in the late 1980s. He has published numerous children's stories and poems in the U.S. and abroad. His first book, *Immigration: Blessing or Burden* (Lerner's Pro/Con Series for young readers) was on Bank Street College's Best Children's Books of the Year list. Equally at home with young audiences, he wrote the charming preschool picture book *Let's Take the Zoo Bus!* for Kindermusik International in 2004. He is a former instructor for the Institute of Children's Literature.
www.boxingdaybooks.com

STRAIGHT FROM THE COOKBOOK – THE INGREDIENTS!

Friday, September 26, 2008

4pm – 6pm Check-in and Registration
6:00pm Dinner
7:10pm Opening / Welcome
Paula Morrow – “Gourmet Writing”
Book Sales
Friday Evening Social

Saturday, September 27, 2008

8:00am Breakfast
9:05am **Barbara Seuling – “A Recipe for a Successful Story”**
Break
Breakout Sessions
* **Bob Morrow – “Every Serving a Specialty: Catering to the Small Press”**
* **New Tools for Illustrators – Demo**
Lunch
Ted Malawer – “Don’t Get Messy With It: the Icing on the Cake”
Creative Free Time
Peer Critique Groups
Dinner
Kate Sullivan – “Story Structure: What Makes the Dough Rise?”
Mentorship Announcement
Break/ Book Sales & Signings
Open Mic
Optional Social Gathering

Sunday, September 28, 2008

8:00am Breakfast
9:05am **Daniel Lee – “Naptime is Over”**
Break, Book Sales and Signings
First Pages
Lunch
Speaker Panel - Questions and Answers
Closing / Door Prizes
Approx. 3pm Conference Ends

PLEASE FOLLOW THESE RECIPES

to ensure your conference experience turns out just right for you!

NEW POLICY!!

SCBWI-MI Ad Com policy now states: Conference attendees are eligible for one slot in EACH category (manuscript review and portfolio review) PER YEAR. Fall conference marks a new year. The portfolio review and manuscript critique can occur at the same conference or at separate conferences. Only one entry per category. ***If extra spots are available they will be announced on the website by August 20.*** (www.kidsbooklink.org).

First Pages Lottery – Janice Broyles: conanthe3rd@charter.net

A panel of our executive chefs will give impromptu feedback on anonymous manuscript “first pages” and single illustration pieces. Spaces are limited and will be filled by lottery. To participate, authors should send the first page of your story formatted as follows: put the manuscript title, genre, and intended audience at the top. On the next line, begin the double spaced text and fill the page. Use font size 12 and one inch margins. On the BACK, write your name, phone number, and e-mail address in pencil. Illustrators: send 6 color copies of an illustrated narrative piece (no portraits or character sketches). There is no fee for First Pages submissions, but due to time constraints not all selected submissions may be reviewed.

DEADLINE: All requests MUST be postmarked by Aug. 13. Follow the mailing instructions on the lottery enrollment form.

Open Mic

Participants read a 3 minute excerpt from their unpublished manuscript while audience members offer anonymous written critiques. This is a fantastic opportunity to receive a broad range of reactions to your work. Sign-up will be held at registration check-in. A lottery drawing will determine participants and will be announced Friday evening.

Peer Critique Groups

Small group critiques in your genre of choice. Authors: bring 6 copies of your manuscript (no more than 6 pages, typed, double spaced). Please indicate your genre on the registration form.

Illustrators: bring dummies or portfolios.

Portfolio Display – Randy Bulla: flyinr2001@yahoo.com

Illustrators can show off their skills by participating in the portfolio display. Participants are encouraged to view the display. Note cards will be available for comments, and comments are welcomed! Optional: bring postcards or business cards with contact information to place with your work.

Silent Auction – Monica Harris: Monicaharris24@sbcglobal.net

The silent auction will again be available for the benefit of SCBW-MI. Participants are asked to donate an enticing or unusual item. Do you have an old book on writing? A painting or sketch? Inspirational items? Time to donate for a manuscript critique? A homemade craft? Bring something fun to auction and bid on other items. (Cash or check only.)

Book and Merchandise Sales – Jennifer Whistler: jenniferjwhistler@yahoo.com

Books by our conference speakers and attendees will be for sale at scheduled times throughout the conference. If you wish to sell your books, e-mail a list of titles, # of copies you'll be bringing, and prices to Jennifer. Please put “Book Sales” in the subject line. SCBWI merchandise will also be available for purchase (cash or check only). **PLEASE NOTE SCBWI-MI POLICY CHANGE:** Members will now retain 100% of their book sales.

Paid Manuscript Lottery – Janice Broyles: conanthe3rd@charter.net

Receive a written critique and 15 min. consultation with one of our creative chefs! Spaces are limited and will be filled by lottery. **To participate, you must be a member of SCBWI and registered for the conference.** You may request a particular chef (see lottery enrollment form), with no guarantee. All submissions must be typed and double spaced. Format is as follows:

- PICTURE BOOK: send complete manuscript
- MIDDLE GRADE / YOUNG ADULT: one complete chapter (10 pages max) and a 2-3 page synopsis
- MAGAZINE PIECE / SHORT STORY / NON-FICTION: send complete manuscript

Note: Critiques with Barbara Seuling will take place in a group setting of no more than 6 people.

DEADLINE: Your manuscript for the portfolio lottery MUST be postmarked by Aug. 13. Send the manuscript, lottery enrollment form, and a separate \$35 check made out to SCBWI-MI and a SASE sufficient to return your manuscript. Follow the mailing instructions on the form at the end of this brochure.

Paid Portfolio Lottery – Janice Broyles: conanthe3rd@charter.net

Register to receive a 15 min. portfolio review. Space is limited and will be filled by lottery. Bring your portfolio with you to the conference.

DEADLINE: Requests for the portfolio lottery MUST be postmarked by Aug. 13. Send a separate \$35 check made out to SCBWI-MI and follow the mailing instructions on the lottery enrollment form at the end of this brochure.

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: Maître d's Tip: You may apply for First Pages & Mss Lottery, but can only win one. :
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Maitre d's (conference co-chairs):

Rachel Anderson writingal@michiganacis.com 989-326-0717
Sandy Carlson sandycarl642@yahoo.com 269-964-2724

The Retreat Center at St. John's - is located on Five Mile Road, south of Sheldon Road in Plymouth, MI. Phone number: (734) 414-1111. Please visit their website for more information:

www.TheRetreatCenter.org.

Directions can be found at:

www.stjohnsgolfconference.com/location.html. This webpage references The Inn at St. John's, but they are the same venue. The Retreat Center at St. John's is located on the south (back) side of this beautiful conference center. Follow the signs; parking is available on the east and south sides of the center.

Novel Mentorship

The SCBWI-MI mentorship competition this year presents **Shutta Crum**, one of Michigan's and SCBWI's brightest stars! Author of noted novel, *Spitting Image*, Shutta will mentor one lucky winner on a novel for the year 2009. A retired librarian, Shutta started writing full-time in 1997 and sold her first book in 1999; she then sold five more titles the following year. Her picture books are: *Who Took My Hairy Toe?*, *All On A Sleepy Night*, *Fox and Fluff*, *House in the Meadow*, *Click!*, *My Mountain Song*, *Bravest of the Brave*, and *A Family for Old Mill Farm*. She has four forthcoming books, including a fantasy novel to be published by Knopf. For more information on Shutta, please visit her website at: www.shutta.com.

Note: The mentorship registration form is enclosed; it can also be obtained from our website: www.kidsbooklink.org or from Gail Flynn at 269-353-3143 / gail.thequeen@gmail.com.

****Registration Refund Policy****

Refunds are not available after the conf. registration postmarked deadline of 9/6/08. Prior to the deadline, a refund request may be sent to Mindy Krasner, 13036 Spencer Road, Milford, MI 48380. Please provide the reason for your request and the address the refund should be sent to. SCBWI-MI's advisory committee will consider your request and will respond within two weeks.

CONFERENCE REGISTRATION: (POSTMARKED BY Sept. 6, 2008)

Name: _____
Address: _____
Phone: _____
Email: _____

Please mark appropriately:

SCBWI member overnight rate (\$300) Non-member overnight rate (\$310)
 Commuter rate (\$185)
 Discount certificate: \$ _____ (Enclose with registration)

- **Make checks payable to SCBWI-MI.**
- **Please enclose SASE for confirmation and directions; otherwise, these items will be sent to the e-mail address listed above.**
- **Send registration form and check to: Susi Walters, 54637 Mahogany Drive, Macomb, MI 48042; Questions? Email: susiwalter@comcast.net**

I plan to participate in: (check)

Book sales
 Silent auction
 Portfolio display

Peer Critiques (check one)

Picture book
 Middle grade
 Young adult
 Illustration
 Non-fiction

Twin Beds Room (for 2)

Single Bed Room (for 1)

Roommate request: _____

I require handicap accommodations
 I require vegetarian meals

LOTTERY ENROLLMENT FORM: (POSTMARKED BY Aug. 13, 2008)

Name: _____
Address: _____
Phone: _____
Email: _____

- **Cut at dotted line and send lottery enrollment form, manuscript, SASE and check to: Janice Broyles, 682 Skiview Trail, Gaylord, MI 49735**
Questions? E-mail: conanthe3rd@charter.net
- **You may request a particular CHEF; however, the request is not guaranteed.**

Manuscript Critique (\$35)

Kate Sullivan (MG or YA)
 Daniel Lee (all types)
 Barbara Seuling (all types)

Paula Morrow (Pre-school to MG)
 Ted Malawer (PB or MG or YA)
 Bob Morrow (all types)

Portfolio Review (\$35)

First Pages (no cost)

****FOLLOW SUBMISSIONS GUIDELINES****

SCBWI-Michigan

Sandy Carlson
244 Honey Lane
Battle Creek, MI 49015

DEADLINES: (postmarked)	
Mss./Portfolio Lottery	8/13
First Pages Submission	8/13
Mentorship Application	8/13
Conference Registration	9/6

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